

A lively interactive workshop aimed at all staff (or parents) directly involved with the teaching of struggling readers and – as such – a ‘hands on’ approach is taken wherever possible. The intention is to demonstrate ‘best practice’ in the use of Keda Cowling’s resources for maximum effectiveness. We also aim to provide a fuller understanding of the difficulties facing struggling readers when they come up against the idiosyncrasies of written English. He also believes that part of his task is to enthuse students / staff and convince them that this is really a worthwhile project to get involved in. He will also explain where **Toe by Toe** fits in with current ideas regarding synthetic phonics and other techniques used with struggling readers.

Note: Coffee and cake provided before the presentation.

Presenter: *Frank Cowling*. Originally trained as a secondary Mathematics teacher, Frank moved into TEFL teaching during his traveling days and has the RSA Diploma to go along with his PGCE and B.Sc. He spent 15 years teaching in Hong Kong, Seoul and Brunei before returning to the U.K. in 1998 to join his mother working at Keda Publications - publishers of **Toe by Toe**. When he is not actively teaching, most of his time these days is spent working with his mother, Keda Cowling on the development of new literacy resources or presenting workshops and seminars on the use of Keda's resources.

Where: **DSF Literacy Services** - 10 Broome Street SOUTH PERTH (off Douglas Avenue)

Date: **Monday 16th August 2010**

Time: **4.00pm – 6.00pm**

Cost (GST Inclusive): **Free of Charge**

Please complete the registration slip below and fax it to DSF on 9217 2599 or post it to DSF Literacy Services, PO Box 409, South Perth WA 6951

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DSF Literacy Services

Please register me to attend: **Toe by Toe Presentaion**

Course Code: 210F

Date: **Monday 16th August 2010**

Time: **4.00pm – 6.00pm**

Cost: (GST inclusive) **Free of Charge**

Name of Person Attending: (Please Print)

Name of Person or School Paying:

Address of Person or School Paying:

..... P/code: Email:

Telephone (Daytime): Mobile: